

From: ["Brooks, Karl" </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE:GROUP \(FYDIBOHF23SPDLT\)/CN=RECIPIENTS/CN=78AC91F4DB6D44F58424B504D5AA3C7D-BROOKS.KARL>](mailto:Karl.Brooks@epa.gov)

To: [Bond Shannon](#)

CC: [Carey Curtis;Slugantz Lynn;Kessler Martin;Weber Rebecca;Jackson Robert <W.:Field> Jeff;Peterson Mary;Washburn Ben;Propst Michael;McLaughlin Casey](#)

Date: 10/17/2014 6:40:53 AM

Subject: Re: PLEASE REVIEW BY NOON FRI: Redesigned West Lake web page

Good q, Lynne. Good a's, CC and Shannon. Tx

Sent from my iPhone

On Oct 16, 2014, at 5:37 PM, "Bond, Shannon" <bond.shannon@epa.gov> wrote:

Agree completely. As the EPA web presence evolves we will see more inter connectivity between websites and social media in support of the One EPA brand.

Sent from my iPhone

On Oct 16, 2014, at 5:06 PM, "Carey, Curtis" <Carey.Curtis@epa.gov> wrote:

Hi Lynn,

Thanks for the quick review. Couple of thoughts regarding the twitter embed on the page. 1. We want people in Bridgeton to see both the WL issues as well as the other important work R7 is doing for the public. 2. It's a best practice to include social media embeds since they offer both constantly changing material as well as an avenue for the public to engage with EPA.

Best,
Curtis

From: Slugantz, Lynn
Sent: Thursday, October 16, 2014 4:42 PM
To: Kessler, Martin; Brooks, Karl; Weber, Rebecca; Jackson, Robert W.; Field, Jeff
Cc: Carey, Curtis; Peterson, Mary; Washburn, Ben; Bond, Shannon; Propst, Michael; McLaughlin, Casey
Subject: RE: PLEASE REVIEW BY NOON FRI: Redesigned West Lake web page

I have reviewed the page and am okay with it. I question why it has the block for Twitter if what is posted in there is not solely about Westlake? But not being an expert on social media I will defer to OPA on that.

Thank you,

Lynn M. Slugantz
Office of Regional Administrator
US EPA Region 7
11201 Renner Blvd, Lenexa KS 66219
(913) 551-7883 (d)
(913) 048-1129 (c)

From: Kessler, Martin
Sent: Wednesday, October 15, 2014 3:30 PM
To: Brooks, Karl; Weber, Rebecca; Slugantz, Lynn; Jackson, Robert W.; Field, Jeff
Cc: Carey, Curtis; Peterson, Mary; Washburn, Ben; Bond, Shannon; Propst, Michael; McLaughlin, Casey
Subject: PLEASE REVIEW BY NOON FRI: Redesigned West Lake web page
Importance: High

Hello all,

The redesigned West Lake page is now ready for **final review** on the R7 web staging server at

http://kodiak.r07.epa.gov/region07/cleanup/west_lake_landfill/index_new1.htm. OPA has committed to Karl that this new page should be posted live for public access by COB Friday. Therefore, OPA requests that you **please review the page by noon Friday** so we can meet that goal.

First, a little background... OPA originally briefed Karl, Mark, Cecilia and Bob J. on the initial draft of the page. Their comments were limited to the map (at lower right), which has been significantly improved since then. OPA has also updated the content in the What's New box, and added an Upcoming Meetings box at middle left, since the original briefing. (The four links under the What's New box still go to corresponding headings on the Documents Archive page.)

The revised map is an interactive geo-platform map with clickable external/internal boundaries that bring up info boxes (see Details). Clicking on View Larger Map opens up the full-size map page. This map was created by GIS staff through exhaustive examination of most recent available data, with assistance from SUPR and other sources.

With the changes since the original briefing in mind, **please reply by noon Friday if you have critical, substantive comments that indicate factual errors** (e.g., "show stoppers"). We will address any critical comments before the page is posted live. *However, if no such comments are received, the new page will be posted live on Friday afternoon as planned.*

Thanks for your timely input!
Martin